alexio™ **Delivers Cybersecurity Solutions to Support Businesses**

Markham-based Alexio™ was founded in 2017 by Anne and Steve Genge, a brother-sister team, to launch Alexio Defender™ - an innovative, robust, and affordable cyber security solution that is easy for businesses of all sizes to implement.

Alexio™ was inspired by the company's founders' previous work supporting healthcare professionals (ie. doctors, dentists and other medical professionals) in transitioning from paper charts to electronic health records. This wave of digital transformation also impacted the healthcare sector from an information management perspective; the company founders recognized the vulnerability of the digital medical records and the imminent need for protection, and they took on the challenge of solving it.
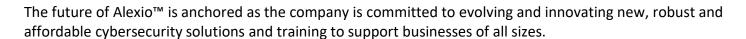
By 2014, cyber-crimes had ramped up; businesses, hospitals and governments were targets of cyber threats, subject to data breach, hacking and ransomware. According to CEO Anne Genge, *"Everyone is a patient, client, or customer in many different places. Our personal information is now everywhere. We all work with technology and are responsible for knowing how to protect ourselves online. Alexio™ was committed to providing an all-in-one affordable solution for businesses, even those with just one employee."*

For the next two years, in collaboration with other talented individuals, Alexio™ founders embarked on creating a cybersecurity solution that provided protection for these types of records with the goal to offer the solution at a price point that also allowed smaller organizations to benefit from. *"From 2014 to 2016, we learned the key to making cybersecurity reliable and affordable was leveraging machine learning and automation. We needed to get the right support to commercialize and promote it beyond the first 50 beta customers,"* says Steve Genge, CTO.

Today, the COVID-19 pandemic has presented significant security threats for many businesses including small businesses that use computer systems, online shops, and web applications. The situation is also compounded by the inability of technicians to be on-site to resolve technical challenges. Leveraging this situation, Alexio™ quickly launched Alexio™ InSight, a technology that allows certified expert technicians to access extended capabilities to remotely support users working from home or in-office.

The future of Alexio™ is anchored as the company is committed to evolving and innovating new, robust and affordable cybersecurity solutions and training to support businesses of all sizes.

Alexio™ is a resident client of Markham's ventureLAB incubator program that has supported the company to scale. Alexio™ holds four global Infosec awards, and delivers cybersecurity solutions to health care practices and small businesses across Canada. More at https://getalexio.com