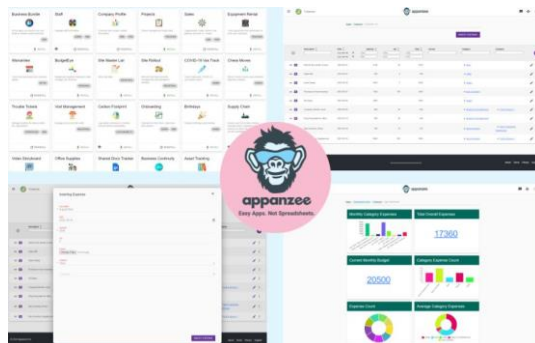## Appanzee Launched Next-Gen No-Code Platform Empower Businesses

Markham-based tech company Appanzee has launched its platform to empower businesses to build and customise web applications to meet their unique needs. Appanzee's one-stop solution is unmatched as businesses can build, scale, and pivot their processes that avoids expensive and rigid enterprise software solutions. Appanzee's platform is a time and cost effective response to the rapidly changing market trend that demands access to software solution that allows anyone without technical or programming knowledge to build their own applications (complete with data models and business logic) through a graphical interface.

Co-founders Imran Somji and Adam Zaghloul have leveraged their collective technical experiences to build Appanzee. They collaborated at Markham-based IT/enterprise software solution provider NTG Clarity Networks Inc, where they focused on customizable solutions. Combining Imran's background leading a fast-growing software company Cantan Group with Adam's experience leveraging no-code platforms into business solutions, the cofounders were able to identify common design flaws of competitors and create a better solution with the official launch of Appanzee in June 2022.

Appanzee currently has over 100 registered users and its platform supports small-and-medium-sized (SMEs) businesses that seek digital transformation for their operation, or simplify their already digital-based business by eliminating redundant and uncustomizable software applications. With more people working from home during the COVID-19 pandemic, digital transformation has become a key priority for all industry sectors. In fact, the Canadian government has launched a Canadian Digital Adoption Program (CDAP) to allocate $4 billion to support Canadian businesses transform their digital footprint.

Appanzee is well positioned in the current marketplace to deliver ready-built apps which makes digital transformation easy: businesses can install /customize apps for common needs such as managing inventory, sales and customer, and tasks. Additionally, Appanzee is mobile-optimised, so data and reports are accessible on mobile devices as well as desktop browsers.

The company is expanding its product to a broader base of users with the goal of becoming the one-stop solution for process and data management for individuals, SMEs and large corporations. New users can sign up for free at appanzee.com to take advantage of Appanzee's generous unlimited features. For users looking to maximize the platform's offerings (including greater data limits) can opt for an affordable monthly usage-based subscription.

As a Markham-grown business, Appanzee not only seeks to transform legacy solutions like spreadsheets and ERP platforms with its platform, but is also poised to scale. More at appanzee.com