

EXTRACT CONTAINING ITEM #0002 OF THE GENERAL COMMITTEE OF (May 26, 2014)

2. STORMWATER FEE IMPLEMENTATION AND COMMUNICATION PLANS (5.5 & 2.0)

< STRONG >

Presentation

Robert Muir, Manager of Stormwater delivered a PowerPoint presentation providing an update relative to the stormwater fee implementation and communication plan.

The Committee discussed and suggested the following with respect to the stormwater implementation and communication plan:

- Current logo of the catch basin change it to include reflecting water
- Pamphlet picture - include image that shows flooding as well as the construction
- Have newspaper ads in the Fall 2014 that explain the issue and remedy
- Investigate whether there is any government funding available to assist in offsetting or completely fund this project (such as Infrastructure Ontario)
- Importance of proper communication
- What are other municipalities doing
- Consider a separate line item on the PowerStream bill with a phone number to call with any questions or direct them to a website
- Include phone number, website, etc on the construction job site signage
- Explore billing to all Markham properties (including those that don't receive a water bill)
- Include Markham upfront with the logo
- Message section on PowerStream bill - incorporate some information relative to current projects

Moved by Mayor Frank Scarpitti

Seconded by Councillor Colin Campbell

- 1) That the presentation provided by Robert Muir, Manager of Stormwater, entitled Stormwater Fee Implementation and Communications Plan be received; and,
- 2) That staff be directed to apply for grant funding through Infrastructure Ontario

