

**EXTRACT CONTAINING ITEM #0002 OF THE GENERAL COMMITTEE OF (May 26, 2014)****2. STORMWATER FEE IMPLEMENTATION AND COMMUNICATION PLANS (5.5 & 2.0)****< STRONG >****Presentation**

**Robert Muir, Manager of Stormwater delivered a PowerPoint presentation providing an update relative to the stormwater fee implementation and communication plan.**

**The Committee discussed and suggested the following with respect to the stormwater implementation and communication plan:**

- **Current logo of the catch basin change it to include reflecting water**
- **Pamphlet picture - include image that shows flooding as well as the construction**
- **Have newspaper ads in the Fall 2014 that explain the issue and remedy**
- **Investigate whether there is any government funding available to assist in offsetting or completely fund this project (such as Infrastructure Ontario)**
- **Importance of proper communication**
- **What are other municipalities doing**
- **Consider a separate line item on the PowerStream bill with a phone number to call with any questions or direct them to a website**
- **Include phone number, website, etc on the construction job site signage**
- **Explore billing to all Markham properties (including those that don't receive a water bill)**
- **Include Markham upfront with the logo**
- **Message section on PowerStream bill - incorporate some information relative to current projects**

**Moved by Mayor Frank Scarpitti**

**Seconded by Councillor Colin Campbell**

- 1) That the presentation provided by Robert Muir, Manager of Stormwater, entitled Stormwater Fee Implementation and Communications Plan be received; and,**
- 2) That staff be directed to apply for grant funding through Infrastructure Ontario**

